



Programme - Friday

BREAKFAST BRIEFINGS
08.30 - 09.15

Literature Matters: where next?

Literature Matters: Libraries and Literature in Initial Teacher Training was a project aimed at providing models of activity for raising trainee teacher awareness and use of libraries and children's literature within teaching. This session looks at lessons learned from the project and considers how to build on the programme.

ELG/SLG

Looking forward to new vocational qualifications for the libraries, archives and information services workforce

Peter Ramsden, Lifelong Learning UK

As the process of defining new National Occupational Standards for the wider information services workforce nears completion, this session looks at possible options for a new generation of vocational qualifications based on the new standards and which complement the CILIP Framework of Qualifications.

	1	2	3	4	5	6	7	8	9
	Workforce development	Leadership / management	Customers / clients	e-Content	Law / ethics	Communication	Research and evidence based practice	Information literacy	Technology
09.30	<p>The way forward for training of local studies librarians Jill Barber, Hertfordshire Archives & Local Studies</p> <p>Jill has been closely involved with a distance learning module on local studies at the Department of Information Studies, Aberystwyth and training remains a high priority for her</p> <p>LSG</p>	<p>Managing change: developing your workforce to cope with challenges ahead Victoria Janetta, Field Fisher Waterhouse</p> <p>Victoria Janetta has many years of experience in legal information and has recently been appointed as Manager of the Library in Law Firm Field Fisher Waterhouse. She will draw on both past experiences and her current role in developing a new team to give advice on strategies for motivating workers to cope with future challenges.</p> <p>ICLG</p>	<p>Digital Outreach and Social Engagement: connecting with users Lisa Hincliffe, University of Illinois at Urbana-Champaign & Lisa Sloniewski, York University, Toronto</p> <p>CoFHE/UCR</p>	<p>The Early History of Knowledge Management Alistair Black, Leeds Metropolitan University</p> <p>The themes covered in the phrase 'Knowledge Management' have their origins in earlier aspects of organisational communication and library and information work. Dr Black will look at the antecedents of KM.</p> <p>LHG</p>	<p>Libraries and the War on Terror: censorship and diversity John Pateman, Lincolnshire County Council</p> <p>How has the illegal invasion of Iraq affected the freedoms of information and expression in the UK and the US? The session will look at clause 28 and homophobia: the tabloid press; various censorship; banned authors; Islamophobia and the PATRIOT Act.</p> <p>I want some porn! Pat Beech, RNIB National Library Service</p> <p>Are blind and partially sighted people victims of censorship through lack of choice? If publishers made electronic texts of all their books available, they could be almost instantaneously turned into alternative formats. In addition, lack of funding for the voluntary sector reduces choice and access to blind and partially sighted people who rely heavily on the sector.</p> <p>DG/PLG</p>	<p>The Leeds Read: a marketing case study of something completely different Katy Sidwell & Angela Newton, Leeds University Library</p> <p>Leeds University Library wanted to promote the library for reading for pleasure and personal development, engage customers with the library in a fun way to encourage them to look at the library differently, and publicise Special Collections. Inspiration from the BBC's Big Read and World Book Day gave us 'Leeds Read'. Students and staff nominate a book they love and then vote from a shortlist to find the book that is the 'Leeds Read'. The event has run successfully for two years, and in 2007 – it's poetic. The session will describe the marketing effort and evaluate its success in engaging the university and wider community.</p> <p>PRG</p>	<p>Recovering from disasters - Sri Lanka GLIG Tsunami Working Party & Edwina Smart, Rhondda Cynon Taff BC</p> <p>GLIG is involved with a twinning project with Hikkaduwa Library, a library badly damaged by the 2004 Boxing Day Tsunami. Members of the Working Party will discuss how the project started, progress and current situation. Edwina Smart will then speak about her visits to Sri Lanka and how libraries are a vehicle for change. Through a series of ten workshops with reconstructed school libraries the children involved have made great progress.</p> <p>CDG/GLIG/ILIG</p>	<p>Web 2.0 and Information Literacy: all hype and no substance? Peter Godwin, University of Bedfordshire</p> <p>The collection of services labelled Web 2.0 may include important content and help us to promote and deliver our Information Literacy programmes. This paper will look at how far these challenges have been addressed in academic libraries in the US and UK and future prospects.</p> <p>Teachers, trainers, educators, enablers: what skills do we need and where do we get them from Helen Controy, NetSkills</p> <p>Using case studies and contributions from a range of library staff involved in teaching across a range of sectors, this interactive session will aim to identify the key skills needed.</p> <p>CSG/PTEG</p>	<p>Trends in multimedia retrieval: the professional implications Paul Clough & Simon Tucker, Information Retrieval Group, University of Sheffield</p> <p>Cheap computer memory is opening up a new world in which digital information can be stored on a massive scale - witness Microsoft's <i>My Life Bits</i> project, an experiment to capture an individual's lifetime's worth of information. Paul and Simon will explore new research in generating image metadata and practical tools to get information efficiently from recordings of voicemail and face to face business meetings. Discussion will be around the implications and opportunities for information professionals in terms of new intermediary roles.</p> <p>MmIT</p>

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Exhibition opens									
Coffee break / Exhibition and Poster viewing									
10.00									
10.45									
	1	2	3	4	5	6	7	8	9
	Workforce development	Leadership / management	Customers / clients	e-Content	Law / ethics	Communication	Research and evidence based practice	Information literacy	Technology
11.15	<p>Building your portfolio Carol Barker, CDG Hon. Learning Co-ordinator; Carol Campbell-Hayes, Mentor Support Network Co-ordinator; PTEG; Martin Kidds, CDG Associate Learning Co-ordinator & Karen Newton, Affiliated Members National Committee</p> <p>Whether you are applying for Certification, Chartership, Revalidation or Fellowship, you will need to compile a portfolio. This session draws on the wide experience of the speakers, and will incorporate practical guidance, personal action planning and a chance to address questions to the panel.</p> <p>AfS/CDG/PTEG</p>	<p>Developing leaders for the future Claire on Clore, Claire Styles, Clore Fellow</p> <p>Claire will share her experiences from the innovative Clore programme where her research topic was "Change Management in cultural organisations". Find out about the various secondments, courses, conferences and more</p> <p>Forward to the future Georgia Bowers, Bedfordshire County Council</p> <p>Georgia is one of the participants in the Public Library Future Leaders programme, and also part of the pilot Future Leaders Library Learning Network. As well as talking about her experiences she will talk about how the latter is helping to build on the learning from the programme</p> <p>PLG/YLG</p>	<p>Business, creative and learning Douglas Laird, Birmingham Business Insight</p> <p>Business information provision and the work of Birmingham Business Insight</p> <p>ISG</p>	<p>"i-pod he-pods they-pod, but do u-pod?" Ian Stringer & Paul Stringer</p> <p>Rapid change is overtaking the audio industry. As cassettes and CDs are set to disappear, how can we provide for the talking book market? Ian and Paul present an overview and some predictions.</p> <p>BMLG/MmlT</p>	<p>Employability and disability: issues affecting LIS staff Martin Molloy, Derbyshire County Council</p> <p>Focusing particularly on people with a hearing disability, Martin will look at employer responsibilities, and employer getting things right in the workplace, there will be an overlap in terms of getting things right for the customer. Both issues will be covered from a strategic and a practical point of view.</p> <p>Employing staff with physical disabilities: adapting the work, the workplace, and your attitude Jane Wickenden, INM</p> <p>The challenge of changing attitudes of employers to enable disabled people to reach their potential in the workplace. Examples of good practice from the Ministry of Defence.</p> <p>CSG/DG</p>	<p>Falling towards apothecosis: effective advocacy for achieving institutional Open Access Gareth Johnson, University of Nottingham</p> <p>Tips, tricks and strategies, plus current/forthcoming developments in Open Access and scholarly communications, including lessons from the SHERPA Partnership and the RSP. A mix of information, shared best practice and interaction</p> <p>CoFHE/UCR</p>	<p>Emerging Research Strategies: the MLA and the British Library Speakers from the British Library and MLA</p> <p>LIRG</p>	<p>Information literacy - and what we tend to conveniently forget Dr Christine Urquhart, University of Aberystwyth</p> <p>When we talk about information literacy are we truly thinking about all types of information or are we more concerned with text rather than image, or numerical information?</p> <p>Information literacy and international collaboration work with Partnerships in Health Information (Phi) Jean Newman, Government Office for the South West & Emma Farrow, University of the West of England</p> <p>Phi is working to build partnerships with librarians and health information professionals to promote health information literacy in developing countries. Kenya is one specific example.</p> <p>HLC subgroups LIN & IFWH</p>	<p>Joseph Priestley and the Coming of the Public Library Geoffrey Forster, The Leeds Library</p> <p>Joseph Priestley, Benjamin Franklin, and other eighteenth century scientists had difficulty in getting access to the books and papers they needed for their research. One outcome was the formation of proprietary and subscription libraries. These became the forerunners of the public libraries we know today.</p> <p>LHIG</p>
12.30	Lunch, Exhibition and Poster viewing, Suppliers' Showcases								
14.30	Plenary Session Dr Alex Byrne , President of IFLA and Librarian, University of Technology, Sydney, Australia								
15.30	Tea break / Exhibition and Poster viewing								

Programme - Friday

	1	2	3	4	5	6	7	8	9
16.00	<p>Workforce development</p> <p>Who's managing information? responsibilities in the digital world Angela Abell, TFPL Angela Abell participated in a TFPL project to look into the developing roles of information Professionals within the Digital World. In this session, Angela will give an overview of the results of the survey and highlight key trends in the development of the role of Information Manager within the digital environment.</p> <p>Developing the roving workforce: working more closely with customers Alan Brine & Antony Brewerton ICLG/PTEG</p>	<p>Leadership / management</p> <p>Debate: This house believes that the wisdom and insight needed for effective leadership can only come with age and experience Trevor Knight, now retired, ex London Borough of Sutton & Amanda Poulton, De Montfort University Library CDG/DG</p>	<p>Customers / clients</p> <p>Improving the Cultural Offer to young people: the Bournemouth and Poole Cultural Hub Shelagh Levett, Bournemouth Borough Council</p> <p>The Bournemouth and Poole Cultural Hub works in partnership with schools and other cultural organisations in the area, to give culture a prominence in the curriculum as never before. The aim is to make it sustainable by embedding into cultural organisations' strategies and the curriculum.</p> <p>The Same as You Philip Wark, Midlothian Libraries</p> <p>How to reach the hard to reach: engaging with adults with severe learning difficulties in Midlothian Libraries through a strategic partnership with ArtsLink, which engages with people with disabilities through art and cultural activities CSG/PLG</p>	<p>e-Content</p> <p>Knowledge Management in the NHS - a work in progress Rachel Cooke, Surrey & Sussex Healthcare NHS Trust & Caroline De Bruin, NHS National Library for Health</p> <p>In the NHS mistakes can cost lives, thus the effective handling and use of knowledge is a key building block in the delivery of improved patient care. This talk will provide an overview of the range of KM initiatives that are going on in the NHS at the national level to the local health organisation; from the very IT to the more people driven; some case studies will be included. HLG/MmIT</p>	<p>Law / ethics</p> <p>The ethical nature of copyright Graham Cornish, Copyright Consultant</p> <p>Copyright is a hot topic in all areas of creativity. Is it moral/ethical? Who does it benefit? Struggling students, researchers in developing economies, disadvantaged groups in society all need access to what others have created. But creativity does not come cheap. So how can copyright be justified? GLIG/LHG</p>	<p>Communication</p> <p>Making copyright cool - a copyright consultancy service for teaching and learning at Brunel University Monique Ritchie, Brunel University Library</p> <p>Describing the methods by which copyright issues are marketed to staff and students at Brunel and looking at the importance of fostering good links in order to create a culture where staff and students are clued up about how copyright content should be managed in the teaching and learning environment.</p> <p>Marketing a favourite cardigan: how to breathe the new life into a current service Nigel Thomas, Leicestershire Library Services</p> <p>Marketing core services within a library is crucial but challenging. Avoiding the potential traps and pitfalls and understanding the key concepts involved will be discussed. Spotting confusing library terminology and the need to "know your stranger" are pitfalls that will be included. PPRG</p>	<p>Research and evidence based practice</p> <p>Research informed teaching Phil Levy CoFHe/UCR</p>	<p>Information literacy</p> <p>Exploiting VLEs: bringing the library into the classroom Sue Blood & John Partis, Hurstpierpoint College</p> <p>Examining applications of VLEs in school libraries: teaching information skills, supporting reading projects, providing revision aids, promoting reading events, liaising with subject departments to produce interactive quizzes on the VLE to promote 'academic weeks'. This session will look at practical ways of incorporating both library and classroom in the VLE environment. ELG/SLG</p>	<p>Technology</p> <p>Digitisation of historic newspapers: learning for all. Ed King, British Library Newspaper Library ISG/LSG</p>
16.00	Exhibition closes								
17.30	Librarians' Christian Fellowship Service of Thanksgiving James Featherby, London Institute for Contemporary Christianity								
19.30	Umbrella 2007 Gala Banquet at Hatfield House								

Programme - Saturday

Branch and Mobile Library Group Mini Mobile Meet

09.00 - 13.00	1	2	3	4	5	6	7	8	9
	Workforce development	Leadership / management	Customers / clients	e-Content	Law / ethics	Communication	Research and evidence based practice	Information literacy	Technology
09.00	<p>Accredited Work-based Learning – the OCN Way! Ayub Khan. Wanwickshire Library & Information Services</p> <p>Wanwickshire Library & Information Services is the first Library Service in the country to award its own Open College Network (OCN) accreditation for its in-house training and development programme. This session will explore how others can learn from Warwickshire's experience, and make part of this innovative pilot project.</p> <p>New Standards, New Qualifications, New Skills Peter Ramsden. Lifelong Learning UK</p> <p>Peter will explain the new Occupational Standards and new vocational frameworks for the Libraries, Archives and Information Services workforce.</p> <p>DG/PTEG</p>	<p>Where is the next generation of leaders coming from? Francis Muzzu. INFOmatch</p> <p>How information professionals are developing their careers in the twenty-first century</p> <p>CLIP/ INFOmatch</p>	<p>Pushing the boundaries Bali Rai. Author</p> <p>Bali Rai is a highly popular and award winning contemporary novelist from Leicester. He writes powerfully about family and cultural tensions affecting young British Asians, exploring the interweaving of Punjabi heritage and contemporary expectations through action-packed and dramatic plots.</p> <p>SLG/YLG</p>	<p>The future of e-learning: making information accessible to all Ann Hemming. Lexis Nexis</p> <p>Ann Hemming is currently working for Lexis Nexis within the Practitioner Solutions Team and is responsible for the development of new e-learning solutions. Ann has recently completed an MBA in Law Firm Management, with a major emphasis on e-learning within law firms. This session will focus on current and future developments in e-learning and the challenges in making information widely accessible.</p> <p>ICLG</p>	<p>WSIS, a proxy for government control of the internet? Or an opportunity for cooperation? A view from DTI on Internet governance after WSIS Martin Boyle. Department of Trade and Industry (Europe & International)</p> <p>Since the meetings of the World Summit on the Information Society (WSIS), the DTI has been looking at the mechanisms for how world governments should have a say in the running of the internet. Martin Boyle, who participated in the new internet Governance Forum last autumn in Athens, will speak about the DTI's work. The more liberal access to the internet is, the more risks there are for users. On the other hand, controls to avoid cybercrime can lead some governments around the world to repress people's access to information.</p> <p>CDG/GLIG/ILIG</p>	<p>Libraries and Health Services Jill Barker. Gloucestershire Libraries & Information</p> <p>Books on Prescription have been the spring-board for a series of projects between Gloucestershire Libraries & Information and Health Services. The partnership has demonstrated the important role of libraries in the health of the community and shown how the benefits can be translated into a prison environment as well.</p> <p>BMLG/HLG/PLG</p>	<p>Getting out more? Findings from the Interactions Project Juliet Eve. University of Brighton & Noeleen Schenck. ikmconsult</p> <p>This interactive session will explore some of the knowledge transfer issues arising from a piece of research on interactions between (academic) researchers and practitioners in the library and archive professions. Noeleen and Juliet challenge both academics and practitioners to move out of their comfort zones and work together to create a culture where a wide spectrum of research is valued as essential for both individual and collective professional development.</p> <p>LIRG</p>	<p>The Pop-i Project: Information Literacy in Public Libraries Ronan O'Beirne. City of Bradford Metropolitan District Council & Debbi Boden. Imperial College London</p> <p>The presentation will provide an outline of the Pop-i project, identify its aims and objectives and its key audience and deliverables, including an overview of the issues, problems and solutions encountered at a strategic, tactical and operational level. The areas of focus will include: brokering the partnership, developing the project plan, agreeing the IL content, choosing the VLE, setting up the evaluation instrument, managing the project, versioning the content for a public library audience, the wider definition of IL in public libraries, using Moodle, overcoming attitudinal barriers and planning future activity</p> <p>CSG/PLG</p>	<p>Roofs, roundels and display cases: reinventing the John Rylands Library, Deansgate for its second century Stella Butler. John Rylands University Library</p> <p>The trials and tribulations of updating a Grade 1 listed building and creating a new visitor centre as a new build.</p> <p>CoFHE/UCR</p>
10.15	Coffee break								

Programme - Saturday

10.30	<p>1 Workforce development</p> <p>Distance education - national and international perspectives from UK providers Judith Broady-Preston, University of Wales, Aberystwyth, Graeme Arnott, University of Northumbria at Newcastle & a speaker from The Robert Gordon University, Aberdeen</p> <p>For many in the library workforce anxious to qualify full-time study is out of the question. Neither is attendance at part-time classes possible unless one lives within reach of a provider. Distance education has opened up new opportunities. This session will look at the national and international impact of distance education from the perspective of three UK departments active in the field.</p> <p>ILIG</p>	<p>2 Leadership / management</p> <p>Value and impact of the "Leading Modern Public Libraries" programme - strategic and operational perspectives Shelia Corrali, University of Sheffield</p> <p>This session will look at the value and impact of the Future Leaders Programme with inputs from participants and independent evaluators.</p> <p>PLG/PTEG</p>	<p>3 Customers / clients</p> <p>Affiliates' AGM What do you really want? How to understand enquirers' questions Tim Buckley Owen, Author of <i>Success at the Enquiry Desk</i></p> <p>If you don't get that vital first conversation with the enquirer right then the whole enquiry can go wrong. Tim will offer practical advice on interrogation strategies you can use to make sure the enquirer gives you the information you need - and stays friendly.</p> <p>AfIs</p>	<p>4 e-Content</p> <p>Extravagance of treasure trove: electronic resources at the smaller service points Elizabeth Anne Melrose, North Yorkshire County Council</p> <p>Elizabeth has considerable experience in providing information services in a predominantly rural county</p> <p>BMLG/ISG</p>	<p>5 Law / ethics</p> <p>CSG AGM Libraries Change Lives Award Winners: Sighthill Youth Project, Libraries Change Lives Award Winner 2006 Jane Milne, Sighthill Library, Edinburgh</p> <p>Sighthill Library suffered from antisocial behaviour involving young people. The staff team, together with a number of key partners, tackled problems head on by adopting an inclusive and ground-breaking approach to working with excluded children and teenagers. The library has also won an award from the Scottish Executive Standing Up To Antisocial Behaviour Scheme. This 2007 presentation will also show how the project has developed during the preceding 12 months.</p> <p>Libraries Change Lives Award Winner 2007 Watch this space! Winning project and speaker to be announced April 2007 at LIS Show, Birmingham</p> <p>CSG</p>	<p>6 Communication</p> <p>Esme Green Memorial Lecture - Cross over Culture David Fickling, Publisher</p> <p>This well known, innovative publisher, whose recent titles include Philip Pullman's <i>Lyra's Oxford</i>, Linda Newbery's <i>Sisterland</i> and Mark Haddon's <i>The Curious Incident of the Dog in the Night-time</i> joins us at Umbrella for the first time</p> <p>SLG/YLIG</p>	<p>7 Research and evidence based practice</p> <p>Usability testing: Bernard and Belinda's route to information Davina Borman & Frankie Wilson, Brunel University Library</p> <p>During the last two years, Brunel University Library has used usability testing to try to improve the Library's website. Testing was undertaken in two phases to discover how users interacted with the website when looking for information; specifically the access path to resources and the impact of marketing messages. This session will look at the challenges involved and the lessons learnt.</p> <p>PPRG</p>	<p>8 Information literacy</p> <p>The big divide? Schools, universities and information literacy - are we wasting our time? Maira Bent & Sophie Brettell, Newcastle University</p> <p>With the rise of social software and the increase in available information, how can schools and universities collaborate in producing information literate graduates? This session will report on the preliminary findings from a National Teaching Fellowship research project and demonstrate the Newcastle IL toolkit.</p> <p>CoFHE/ELG/UCR</p>	<p>9 Technology</p> <p>Library management systems: current issues and developments An overview of current developments Lucy Todd, University of Wales, Aberystwyth</p> <p>Case study: Adopting a joint library management system across health libraries in Scotland Andrew Jackson, NHS Education for Scotland</p> <p>This session will be an opportunity to find out about and discuss trends in library management systems</p> <p>HLG/MmIT</p>
12.00	<p>Plenary session Leslie Burger, President of ALA and Director, Princeton Public Library, New Jersey, USA</p>								
13.00	<p>Conference closes / lunch</p>								